

## HOUSE of REPRESENTATIVES

#### STATE OF MICHIGAN

# Appropriations Requests for Legislatively Directed Spending Items

1. The sponsoring representative's first name:

Joe

2. The sponsoring representative's last name:

Tate

3. The cosponsoring representatives' names. All cosponsors must be listed. If none, please type 'n/a.' A signed letter from the sponsor approving the co-sponsorship and a signed letter from the member wishing to co-sponsor are required. Attach letters at question #9 below.

N/A

4. Name of the entity that the spending item is intended for:

College for Creative Studies

5. Physical address of the entity that the spending item is intended for:

201 E. Kirby Detroit, MI 48202

- 6. If there is not a specific recipient, the intended location of the project or activity: College for Creative Studies
- 7. Name of the representative and the district number where the legislatively directed spending item is located:

Representative Joe Tate, 9th District

- 8. Purpose of the legislatively directed spending item. Please include how it provides a public benefit and why it is an appropriate use of taxpayer funding. Please also demonstrate that the item does not violate Article IV, S 30 of the Michigan Constitution.
  - •Transform the first floor into a welcoming public space that offers three key benefits:
  - 1. Enhance community engagement by hosting programs such as the Apple Developer Academy, continuing education courses, professional education, and entrepreneurial initiatives.
  - 2. Improve the experience for youth and families attending the University Prep Art and Design charter schools located in the building.

- 3. Support local small businesses by bringing a café vendor back into the building.
- 4. There is an opportunity to create more green space in the New Center neighborhood, as identified by neighboring stakeholders. This green space would benefit middle and high school students, college students, and the community
- 5. Allow the College for Creative Studies (CCS) to reorganize other areas of the building to increase academic use and accommodate new offerings that can leverage the shops and resources available in the building.
- •Build a lifelong learning system focused on future-ready skills and competencies.
- 1.To enable CCS students to thrive: Michigan must build a lifelong learning system that includes a guarantee that all students achieve a new standard of education that ensures they have future-ready skills and competencies to thrive in work and life before they leave high school;
- 2.Strengthen the governance, funding and accountability of our education system; and connect students to a postsecondary education system or other workforce training skills to succeed in the jobs of tomorrow.

The transformation of the Taubman Center will provide CCS with the necessary space for students and the community.

9. Attach documents here if needed:

Attachments added to the end of this file.

- 10. The amount of state funding requested for the legislatively directed spending item. 1000000
- 11. Has the legislatively directed spending item previously received any of the following types of funding? Check all that apply.

["None"]

12. Please select one of the following groups that describes the entity requesting the legislatively directed spending item:

Non-profit organization

13. For a non-profit organization, has the organization been operating within Michigan for the preceding 36 months?

Yes

14. For a non-profit organization, has the entity had a physical office within Michigan for the preceding 12 months?

Yes

15. For a non-profit organization, does the organization have a board of directors?

Yes

- 16. For a non-profit organization, list all the active members on the organization's board of directors and any other officers. If this question is not applicable, please type 'n/a.' James M. Nicholson, Chair; Lynn F. Alandt, Vice Chair; James H. Vandenberghe, Treasurer; Ralph Gilles, Secretary; Jody Ingle, Chair of Education Committee; David M. Hempstead, Chair of Nominating Committee; Robert H. Bluestein, Thomas C. Buhl, Darrell Burks, Moray S. Callum, Matthew P. Cullen, Frank Campanale, Thomas Celani KC Crain. Steve Davis, Linda Dresner, Marla Drutz, Nicole Eisenberg, Alburn H. Elvin, Jr., Nathan M. Forbes, Paige Rakolta Frisch, John W. Ingle III, Danialle Karmanos, Don Manvel, Lisa Materazzo, Stephen R. Polk, Waltraud E. Prechter, Sydney L. Ross, Michael P. Simcoe, William S. Taubman, Donald L. Tuski, President, Molly P. Valade, T.J. Winfrey
- 17. "I certify that neither the sponsoring representative nor the sponsoring representative's staff or immediate family has a direct or indirect pecuniary interest in the legislatively directed spending item."

Yes, this is correct

- 18. Anticipated start and end dates for the legislatively directed spending item:
  - CCS would need 1-2 months to secure architectural support (either negotiating an agreement with our current architects or bidding it out). Schematic Design & Engineering deliverables would be created for Taubman Center First Floor, East Parking greenspace transformation, and sixth floor and would include: o The description and visualization of the preferred design concept oA proposed plan, section(s), elevation(s), and/or 3D rendering oA preliminary construction cost estimate
- 19. "I hereby certify that all information provided in this request is true and accurate." Yes

Located in the heart of Detroit, the College for Creative Studies (CCS) is a world-class institution that educates artists and designers to be leaders in the creative professions. A private, fully accredited college, CCS enrolls nearly 1,400 students pursuing Bachelor of Fine Arts (BFA), Master of Arts (MA) and Master of Fine Arts (MFA) degrees. Graduates go on to careers in almost every industry randing from advertising to fine art, fashion to consumer products, game design to mobility and more.



**BFA** majors

MA/MFA programs + MA/MFA Design for Sustainability (coming Fall 2025)

Degrees awarded in the 2022 - 2023 academic year



#### Fact!

CCS is your source for creative talent by connecting students and alumni to employers - visit hire.ccsdetroit.edu to view CCS student and alumni portfolios.

#### Placement Rate

The Undergraduate placement rate is 84% based on 86% of 2021 - 2022 graduates. The Graduate placement rate is 100% based on 95% of 2021 - 2022 graduates.

#### Follow us!

@ccs detroit















### In the news

CCS students and alumni re-envision and redefine what it means to be creatives in the 21st century and they're getting noticed. Check it out and see for yourself!

## Community

CCS is committed to investing in the community, and community service is an integral part of our mission.

Our students understand the positive impact art and design can have within their community. 54

Rankings that honor CCS as one of the top art and design schools in the nation including Money's "One of America's Best Colleges."

#### World-class

CCS invites prominent fine arts and design professionals to speak at our distinct lecture series including Eddie Opara, Kara Walker, Anna Sui, Syd Mead, Matali Crasset, Ann Hamilton and many more.

760/\_ from Michigan

160/n from 37 U.S. states

 $\bigcirc\bigcirc\bigcirc$  from 14 international countries



21%

First Generation College Student

34%

Pell-eligible students

8% International Students

12% Black or African American Students

1% American Indian or Alaska Native

5% Asian

5% Hispanic/Latino

**53%** White

5% Two or More Races

11% Race/Ethnicity Unknown



98%

of students receive financial aid from CCS directly

11%

of students take private loans

23%

of students whose parents take Parent Plus loans

#### STATE-FUNDED FINANCIAL AID MAKES A DIFFERENCE TO STUDENTS

44%

of CCS students receive the Michigan Tuition Grant 82%

of current CCS Michigan Tuition Grant recipients are NOT eligible for the Michigan Achievement Scholarship 15%

of current CCS students are eligible for the Michigan Achievement Scholarship

64% of students graduate within six years, with 84% of them going on to work in their field or pursuing advanced degrees one year after graduation. Financial need is the no. 1 reason students are forced to suspend their studies.

\$50K-\$136K

median salaries for occupations that CCS graduates are prepared for

Source: U.S. Bureau of Labor Statistics